

## EXHIBITOR PROSPECTUS

### Exhibit Booking Procedure

- Registrations taken on a first-come, first-served basis.
- Refer to online exhibit floor plan to determine preferred booth location.
- Payment (VISA, MasterCard, Amex or cheque payable to "ITS Canada") must be received at ITS Canada prior to the expiration of the 30-day period
- The exhibit floor plan will continually be updated online at: [www.itscanada.ca](http://www.itscanada.ca). Exhibitors are encouraged to make payments early to maximize their profile.

- Each exhibit booth includes one full conference registration, with access for one representative to the exhibit floor, technical sessions, breakfast, lunch and breaks each day, as well as the welcome reception and banquet.
  - Early booth reservations from Nov 9 – Jan 31, 2016
  - Regular booth reservations starts Feb 1, 2016 onwards
- Member price \$2,150 + tax  
Non-member price \$2,350 + tax

### Exhibit Booth

*(28 available)*

#### Exhibit fees include:

- 10' wide x 10' deep booth space
- Pipe and drape dividers between booths
- One 8' table, draped/skirted; one chair
- One electrical outlet
- Exhibit floor will be locked overnight
- One full conference registration including all events\*

**Members: \$1,950 + tax**  
**Non-members: \$2,150 + tax**  
*(Prices increase effective Feb 1, 2016)*

#### Notes:

- Cancellations after April 1, 2016 will not be refunded
  - ITS Canada reserves the right to cancel an exhibitor registration and to relocate or change booths for operational needs
- All exhibitors must provide proof of valid liability insurance coverage with their booking.

### Non-profit Tabletop Booth in foyer

*(4 available)*

*\$960 + tax*

#### Exhibit fees include:

- One 6' by 30" table, draped/skirted, one chair
- One full conference registration including all events
- Power supply guaranteed

#### Notes:

- Cancellations after April 1, 2016 will not be refunded
- ITS Canada reserves the right to cancel an exhibitor registration and to relocate or change booths for operational needs

### Exhibit Booth Personnel

*\$270 + tax*

#### Includes exhibit floor access and:

- Breakfast, lunch and breaks (Mon-Tues)
- Sunday Reception

#### Notes:

- No access to technical sessions
- Banquet ticket not included but available for extra cost of \$150 +GST

*See Reverse for Schedule and Floor Plan*

## Schedule

### Set-up:

Sunday; May 1st 08:00 a.m. to 5:00 p.m.

### Exhibition opens:

Welcome Reception on Exhibit Floor

Sunday, May 1st 6:30 p.m. to 8:30 p.m.

### Tear-down:

Tuesday, May 3rd 3:30 p.m. to 5:00 p.m.

### Exhibition hours:

Monday, May 2nd 7:30 a.m. to 5:00 p.m.

Tuesday, May 3rd 7:30 a.m. to 3:30 p.m.

## The Coast Plaza Hotel

Floor plan is not to scale and is subject to change

## Plaza

ITS Canada Annual Conference

May 1-4, 2016

Approx 240 people

